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REMARKS

The Rejection of Claims 1, 3, 5-8, 10, 12-15, 17, 19, and 20 under 35 U.S.C. 103(a) over Reed et al. (US6,044,205) in view of Kendall et al. (US 2005/0193053) is Respectfully Traversed.

In accordance with the present invention, Web documents are presented to the receiving user in a standard all-purpose display interface that serves as a default interface. The user may need to present different types of regularly accessed, i.e. bookmarked, Web documents in different formats. The present invention provides the user at a receiving Web station with a plurality of alternate Web page display interface formats from which the user may select the appropriate format for each Web document that he bookmarks. Thus, each time that a bookmarked Web document will be subsequently displayed, it will have this optimum presentation interface format.

The claimed invention implements the plurality of formats by providing a plurality of folders with each respective document folder associated a corresponding alternate display interface format. The user is enabled to put a bookmarked Web document into a selected document folder associated with an alternate display interface format. Each respective document folder provides each Web document put into the folder with a set of predetermined characteristics and values defining said alternate display interface format. The claims have been amended to include this qualification which has been described in the current application on page 10 in relation to Fig. 3.

With respect to the basic reference, the Reed patent is a general teaching of a wide variety of implementations for transferring data over communication networks such as the Web. It does include bookmarked Web document transmittal.

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Reed also discloses that objects which we may assume could be Web pages are stored in folders. However, beyond this point, there appears to be nothing in Reed of additional pertinence to the present invention. Applicants have reviewed the sections cited by Examiner: col. 2, ll. 55-58, and col. 18, ll. 1-6 as well as the whole reference and can not find any suggestion of the following elements of the present invention.

Reed does not disclose:

- predetermining alternate display interface formats;
- associating with each alternate display format, a folder, with a set of predetermined characteristics and values defining said alternate display interface format;
- enabling a user to select to put a bookmarked document into a document folder with one of the predetermined alternate display formats so that when the bookmarked document is received it will be displayed in the predetermined format of the selected display folder.

The Kendall patent does not make up for the above mentioned deficiencies of the Reed patent. The Kendall patent teaches that when a Web document to be bookmarked is received, the user may reformat the document format. Whereupon, each time the bookmarked document is recalled, it is displayed in the user selected format. The user has the opportunity to create the format of each of his bookmarked documents. However, nowhere in Kendall is there a teaching of Applicants' unique way of selecting bookmarked document formats by: predetermining alternate display interface formats, associating with each alternate display format, a folder defining the document interface format, and enabling

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a user to select to put a bookmarked document into a document folder with one of the predetermined alternate display formats to thereby select the bookmarked document format.

For this teaching the Examiner looks to a general comment in the forty nine page Reed patent to the effect that objects may be put into folders. A folder is a universal computer term for anything containing a data file or files. This very general teaching does not make up for all of the elements of the present invention with respect to determining bookmarked document formats via folders defining predetermined bookmarked document formats as set forth above.

The Rejection of Claims 2, 4, 9, 11, 16, and 18 under 35 U.S.C. 103(a) over Reed et al. in view of Kendall, further in view of Yohanan is Respectfully Traversed.

Claims 2, 4, 9, 11, 16, and 18 are submitted to patentable for all of the reasons set forth above for independent claims 1, 8, and 15. In addition these claims set forth that a bookmarked Web document may be a hyperlinked web document in another Web document. For purposes of expediting the present prosecution, Applicants will concede that bookmarked Web documents which are hyperlinked are equivalent to bookmarked non-hyperlinked Web documents. However, these claims still remain patentable for all of the reasons set forth hereinabove for independent claims 1, 8, and 15.

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In view of the forgoing, it is submitted that claims 1-20 are in condition for allowance, and such allowance is respectfully requested.

Respectfully submitted,

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